



Инструменты ИТС для анализа рынков (2)

Trade Map www.trademap.org

Торговая карта

Алексей Ерохин, национальный консультант ИТС

10 июня 2020 г.



База данных Trade Map (Торговая карта)

Территориальный охват



220+ стран/ территорий

Ассортиментный охват (число наименований):



5,300 продуктов

(17,000 продуктов на уровне тарифной линии для 175 стран)





Временной охват:



с 2001 г. до настоящего времени

(годовые / квартальные/ месячные данные)

Торговую карту можно использовать как базу данных статистики международной торговли,

Download:  Time Period (number of columns):  5 per page  Rows per page Default (25 per page) 

1 2

Importers	Exported value in 2011	Exported value in 2012	Exported value in 2013	Exported value in 2014	Exported value in 2015▼
World	68,393,034	68,694,495	63,320,469	53,913,302	38,127,040
European Union (EU 28) Aggregation	18,022,449	17,123,290	16,764,059	17,009,278	13,019,306
Italy	3,041,387	2,481,642	2,360,085	2,470,973	1,983,486
Poland	2,794,085	2,576,195	2,547,824	2,645,031	1,977,329
Germany	1,763,907	1,644,879	1,603,740	1,590,570	1,328,665
Spain	970,612	1,539,019	987,678	1,166,565	1,043,601
Hungary	1,340,723	1,510,219	1,556,952	1,510,170	909,721
Netherlands	833,395	829,939	1,041,337	1,106,112	905,655
Romania	950,691	551,597	558,237	584,514	569,947
Czech Republic	842,431	707,040	823,749	772,580	540,951
France	571,117	549,457	693,505	534,682	498,334
Slovakia	842,969	672,630	752,667	670,578	468,528
Bulgaria	755,414	568,755	591,262	550,604	419,493
United Kingdom	485,742	551,439	547,230	589,211	367,993
Austria	588,683	520,821	554,608	530,901	347,167
Portugal	192,267	343,915	267,164	310,310	320,541
Belgium	399,468	467,609	401,870	425,236	296,849
Lithuania	317,106	279,060	324,817	362,109	236,300
Greece	291,232	209,172	227,886	201,238	153,776
Latvia	221,473	299,801	182,581	226,189	150,265
Denmark	163,781	152,737	163,887	125,812	144,675
Estonia	150,365	253,998	103,208	82,376	66,205
Cyprus	174,414	168,047	161,555	283,725	61,526
Sweden	74,155	57,111	63,539	65,132	60,610
Ireland	14,660	75,980	120,847	69,479	59,183

как аналитический инструмент

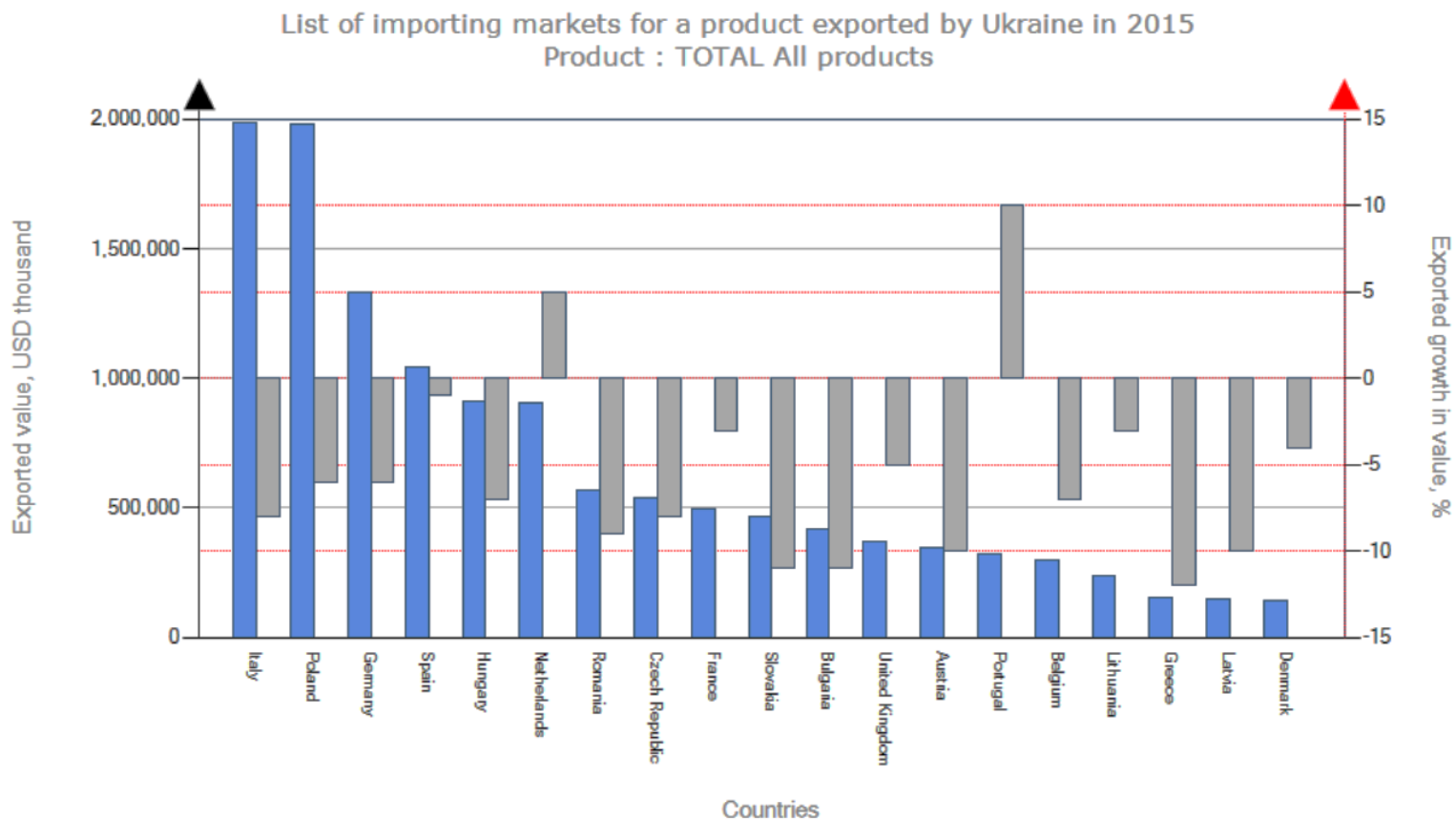
Download:    

Rows per page **Default (25 per page)**

1 2

Importers	Trade Indicators										Tariff (estimated) faced by Ukraine (%)
	Exported value 2015 (USD thousand)	Trade balance 2015 (USD thousand)	Share in Ukraine's exports (%)	Exported growth in value between 2011-2015 (% p.a.)	Exported growth in value between 2014-2015 (% p.a.)	Ranking of partner countries in world imports	Share of partner countries in world imports (%)	Total import growth in value of partner countries between 2011-2015 (% p.a.)	Average distance between partner countries and all their supplying markets (km)	Concentration of partner countries imports	
World	38,127,040	610,887	100	-13	-29		100	-2			
European Union (EU 28) Aggregation	13,019,306	-2,311,416	34.1								
Italy	1,983,486	1,006,727	5.2	-8	-20	11	2.5	-6	2,898	0.05	
Poland	1,977,329	-346,718	5.2	-6	-25	24	1.1	-1	2,864	0.08	
Germany	1,328,665	-2,646,925	3.5	-6	-16	3	6.4	-3	3,055	0.05	
Spain	1,043,601	602,881	2.7	-1	-11	15	1.8	-3	3,727	0.05	
Hungary	909,721	-698,815	2.4	-7	-40	33	0.5	-1	1,952	0.1	
Netherlands	905,655	453,061	2.4	5	-18	10	2.5	-3	3,520	0.07	
Romania	569,947	251,745	1.5	-9	-2	41	0.4	-1	1,883	0.08	
Czech Republic	540,951	61,232	1.4	-8	-30	32	0.8	-1	2,668	0.1	
France	498,334	-394,785	1.3	-3	-7	4	3.9	-2	3,380	0.06	
Slovakia	468,528	122,197	1.2	-11	-30	39	0.4	0	2,833	0.07	
Bulgaria	419,493	166,374	1.1	-11	-24	64	0.2	-1	1,949	0.06	
United Kingdom	367,993	-202,135	1	-5	-38	5	3.8	-3	3,550	0.06	
Austria	347,167	-22,466	0.9	-10	-35	29	0.9	-4	1,996	0.15	
Portugal	320,541	275,374	0.8	10	3	42	0.4	-3	2,530	0.14	
Belgium	296,849	-69,929	0.8	-7	-30	14	2.2	-4	2,855	0.07	
Lithuania	236,300	-316,314	0.6	-3	-35	67	0.2	-2	1,501	0.07	
Greece	153,776	-84,783	0.4	-12	-24	49	0.3	-7	2,925	0.05	
Latvia	150,265	63,174	0.4	-10	-34	89	0.1	-2	1,319	0.08	
Denmark	144,675	-2,919	0.4	-4	15	34	0.5	-2	2,200	0.08	
Estonia	66,205	-11,294	0.2	-24	-20	86	0.1	-4	2,196	0.06	

и как средство визуализации статистических данных для их дальнейшего обобщения или сравнения





Источники информации

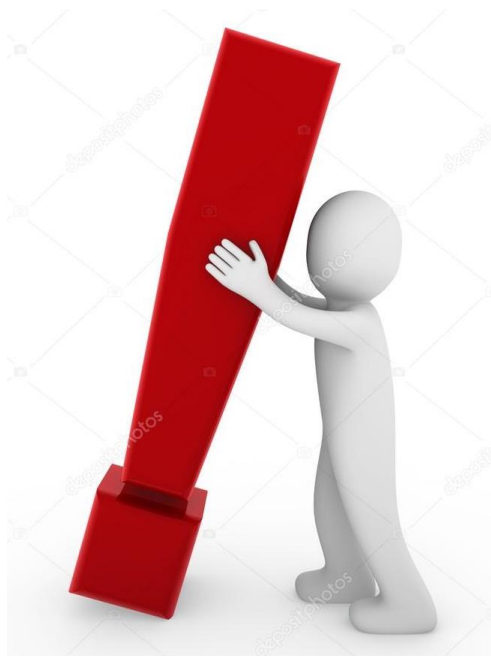
- Годовые данные:
UN Comtrade + национальные
источники
- Квартальные/ месячные данные:
национальные источники
- Альтернативные базы данных:
BACI, WTO-IDB, Eurostat, OECD MEI



Частота актуализации данных

Тип информации	Частота обновления
Годовые данные торговли товарами, для которых указывается 6-значный HS код	В течение года, по мере получения данных
Годовые данные на уровне тарифной линии	В течение года, по мере получения данных
Месячные и квартальные данные	В течение года, по мере получения данных
Показатели (Тенденции)	Четыре раза в год (январь, апрель, июль, октябрь)
Торговля услугами	Единожды в год (май-июнь)
Тарифы	Трижды в год

Регистрация на платформе Trade Map в качестве пользователя



Регистрация на сайте


<http://www.trademap.org>

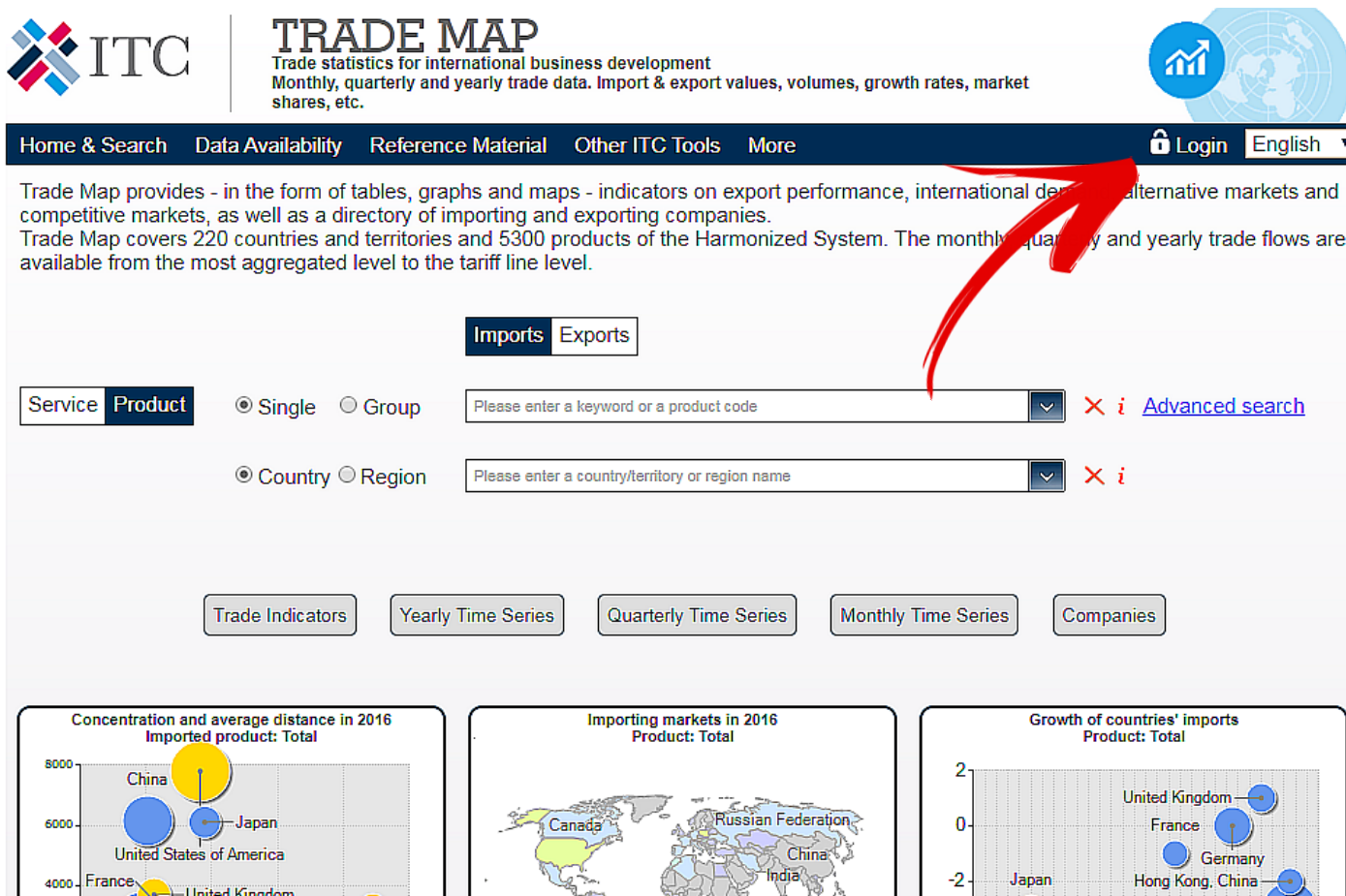
является **обязательной** для
использования ресурсов
платформы Trade Map

и **бесплатной** для
пользователей из развивающихся
стран


Регистрация на Trade Map



1. Заходим на сайт <http://www.trademap.org/>
2. Нажимаем кнопку  Login в верхнем правом углу экрана







ITC | **TRADE MAP**
Trade statistics for international business development
Monthly, quarterly and yearly trade data. Import & export values, volumes, growth rates, market shares, etc.

Home & Search | Data Availability | Reference Material | Other ITC Tools | More |  Login | English

Trade Map provides - in the form of tables, graphs and maps - indicators on export performance, international demand, alternative markets and competitive markets, as well as a directory of importing and exporting companies. Trade Map covers 220 countries and territories and 5300 products of the Harmonized System. The monthly, quarterly and yearly trade flows are available from the most aggregated level to the tariff line level.

Imports Exports

Service **Product** Single Group   [Advanced search](#)


Country Region  

Trade Indicators | Yearly Time Series | Quarterly Time Series | Monthly Time Series | Companies

Concentration and average distance in 2016
Imported product: Total

Country	Distance (km)
China	~7500
United States of America	~6500
Japan	~6000
France	~4500
United Kingdom	~4000

Importing markets in 2016
Product: Total



Growth of countries' imports
Product: Total

Country	Growth
United Kingdom	~1.5
France	~0.5
Germany	~0.5
China	~0.5
Japan	~-1.5
Hong Kong, China	~-1.5



Trade Map provides - in the form of tables, graphs and maps - indicators on export performance, international demand, alternative markets and competitive markets, as well as a directory of importing and exporting companies.

Trade Map covers 220 countries and territories and 5300 products of the Harmonized System. The monthly, quarterly and yearly trade flows are available from the most aggregated level to the tariff line level.

Imports Exports

Service **Product**

Single Group

Please enter a keyword or a product code

[Advanced search](#)

Already have an account?

Email address:

Password:

Remember me.

[Forgot your password?](#)

Log In >>

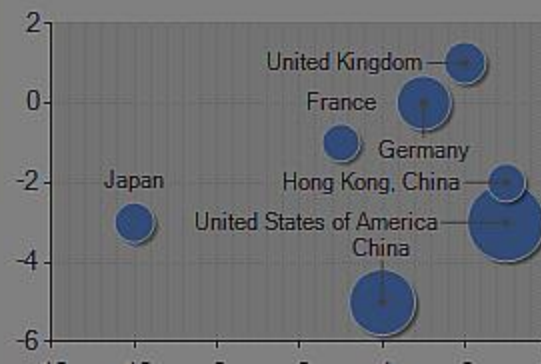
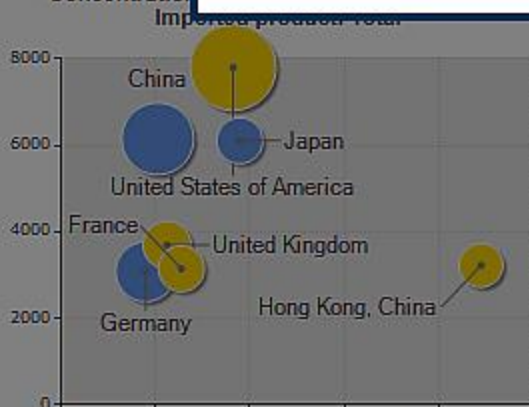
Create an account

Create an account for ITC's market analysis tools.

Register now




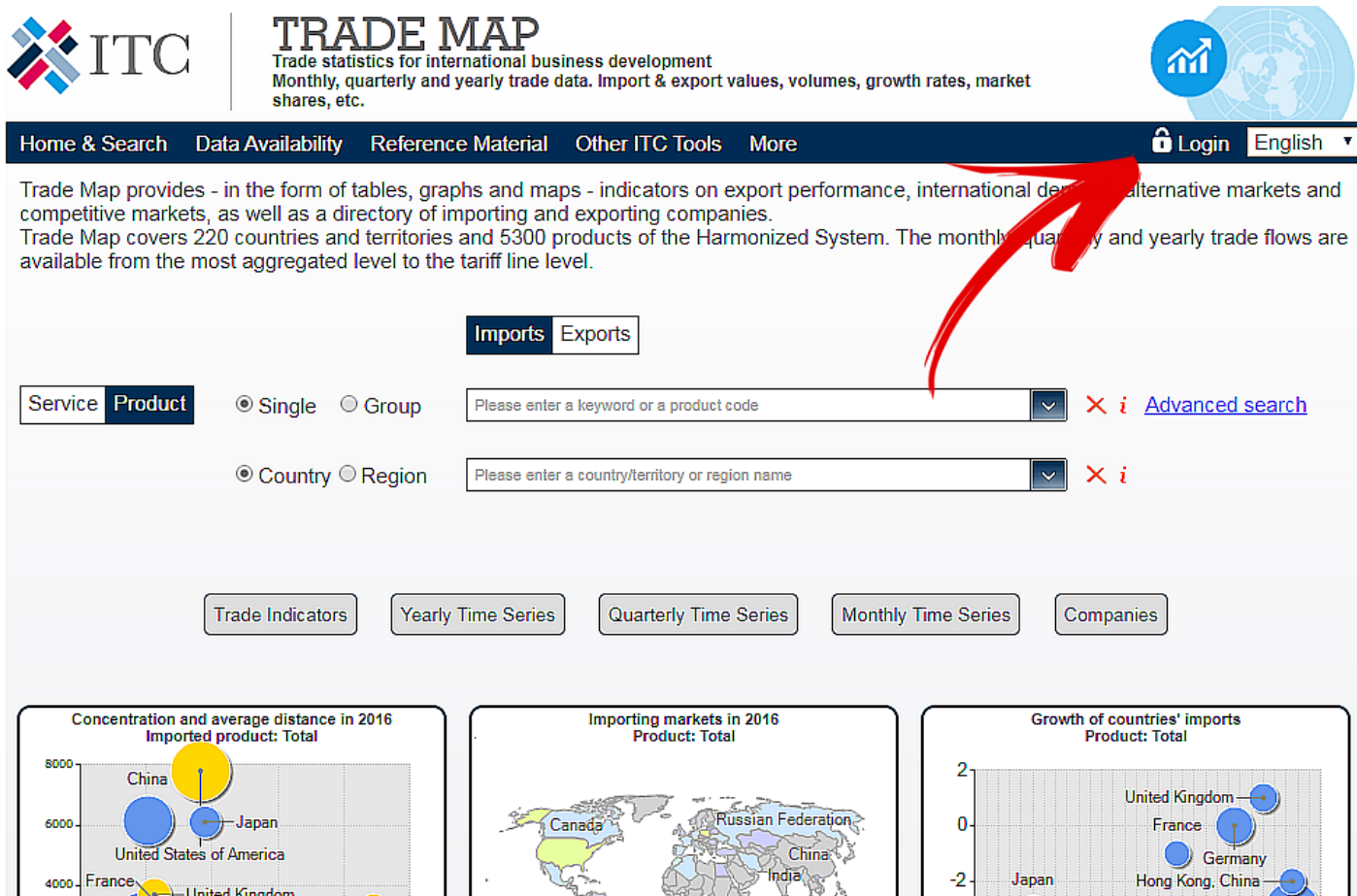
Concentration



При последующем входе



1. Заходим на сайт <http://www.trademap.org/>
2. Нажимаем кнопку  Login в верхнем правом углу экрана



The screenshot shows the ITC Trade Map website. The header includes the ITC logo, the text "TRADE MAP Trade statistics for international business development Monthly, quarterly and yearly trade data. Import & export values, volumes, growth rates, market shares, etc.", and a "Login" button with a lock icon. A red arrow points to the "Login" button. Below the header is a navigation menu with "Home & Search", "Data Availability", "Reference Material", "Other ITC Tools", and "More". The main content area contains a search form with "Imports" and "Exports" tabs, "Service" and "Product" filters, and radio buttons for "Single" and "Group". There are two search input fields: "Please enter a keyword or a product code" and "Please enter a country/territory or region name". Below the search form are buttons for "Trade Indicators", "Yearly Time Series", "Quarterly Time Series", "Monthly Time Series", and "Companies". At the bottom, there are three charts: "Concentration and average distance in 2016 Imported product: Total", "Importing markets in 2016 Product: Total", and "Growth of countries' imports Product: Total".



Trade Map provides - in the form of tables, graphs and maps - indicators on export performance, international demand, alternative markets and competitive markets, as well as a directory of importing and exporting companies.

Trade Map covers 220 countries and territories and 5300 products of the Harmonized System. The monthly, quarterly and yearly trade flows are available from the most aggregated level to the tariff line level.

Imports Exports

Service Product

Single Group

Please enter a keyword or a product code

Advanced search

Country Region

Please enter a country/territory or region name

Trade Indicators

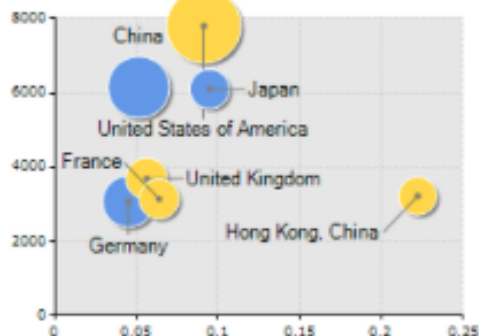
Yearly Time Series

Quarterly Time Series

Monthly Time Series

Companies

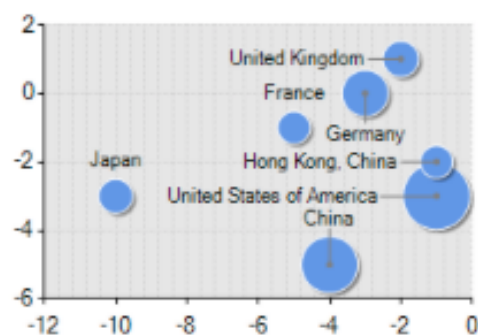
Concentration and average distance in 2016
Imported product: Total



Importing markets in 2016
Product: Total



Growth of countries' imports
Product: Total



Домашняя страница

Основные элементы

Домашня страница
+
Поиск



TRADE MAP

statistics for international business development

Monthly, quarterly and yearly trade data. Import & export values, volumes, growth rates, market shares, e

Home & Search

Data Availability

Reference Material

Other ITC Tools

More

Trade Map provides - in the form of tables, graphs and maps - indicators on export performance, international demand and competitive markets, as well as a directory of importing and exporting companies.

Trade Map covers 220 countries and territories and 5300 products of the Harmonized System. The monthly, quarterly and yearly data are available from the most aggregated level to the tariff line level.

Imports Exports

Service Product

Single Group

Please enter a keyword or a product code (optional)

Country Region

Afghanistan

Partner Region

Please enter a country/territory or region name (optional)

Trade Indicators

Yearly Time Series

Quarterly Time Series

Monthly Time Series



**Доступность
данных**

TRADE MAP

for international business development

and yearly trade data. Import & export values, volumes, growth rates, market shares, e



Home & Search Data Availability Reference Material Other ITC Tools More

Trade Map provides...
competitive market...
Trade Map covers...
from the most ag...

**Доступность
данных о товарах**

**Доступность
данных об услугах**

**Доступность
данных о
компаниях**

graphs and maps - indicators on export performance, international demand
of importing and exporting companies.

tries and 5300 products of the Harmonized System. The monthly, quarterly
line level.

Service **Product**

Imports **Exports**

Please enter a keyword or a product code (optional)

Country Region

Afghanistan

Partner Region

Please enter a country/territory or region name (optional)

Trade Indicators

Yearly Time Series








Quarterly Time Series

Monthly Time Series

Доступность данных

Годовые статистические данные для всех стран и территорий (на уровне 2, 4, 6 знаков кода ТН ВЭД)

- Данные недоступны
- Официальные данные
- «Зеркальные» данные (данные о торговых потоках между двумя странами, предоставляемые страной-торговым партнером)

Download:    	Time Period (number of columns) :  5 per page  Rows per page 300 per page 				
Countries and Territories ▲	2012	2013	2014	2015	2016
Afghanistan	Green	Green	Green	Green	Orange
Albania	Green	Green	Green	Green	Green
Algeria	Green	Green	Green	Green	Green
American Samoa	Orange	Orange	Orange	Orange	Orange
Andorra	Green	Green	Green	Orange	Orange
Angola	Green	Green	Green	Green	Orange
Anguilla	Orange	Orange	Orange	Orange	Orange
Antigua and Barbuda	Green	Green	Green	Green	Green
Argentina	Green	Green	Green	Green	Green
Armenia	Green	Green	Green	Green	Green
Aruba	Green	Green	Green	Green	Green
Australia	Green	Green	Green	Green	Green
Austria	Green	Green	Green	Green	Green
Azerbaijan	Green	Green	Green	Green	Orange
Bahamas	Green	Green	Green	Green	Orange
Bahrain	Green	Green	Green	Green	Green
Bangladesh	Green	Green	Red	Green	Orange
Barbados	Green	Green	Green	Green	Green
Belarus	Green	Green	Green	Green	Green
Belgium	Green	Green	Green	Green	Green
Belize	Green	Green	Green	Green	Green
Benin	Green	Green	Green	Green	Green
Bermuda	Green	Green	Green	Green	Green
Bhutan	Green	Orange	Orange	Orange	Orange

Официальные данные ≠ зеркальные данные



Украинская таможня:

В 2015 году стоимость экспорта украинского меда в Германию составила 28 млн долларов США



Немецкая таможня:

В 2015 году Германия импортировала из Украины мед на сумму 23 млн долларов США

Справочная информация[Home & Search](#)[Data Availability](#)[Reference Material](#)[Other ITC Tools](#)[More](#)

Trade Map provides - in the form of tables and charts - information on export performance, international demand and supply, and competitive markets, as well as a direct link to the Harmonized System. The monthly, quarterly and yearly trade data from the most aggregated level to the

Trade Map provides - in the form of tables and charts - information on export performance, international demand and supply, and competitive markets, as well as a direct link to the Harmonized System. The monthly, quarterly and yearly trade data from the most aggregated level to the

Trade Map provides - in the form of tables and charts - information on export performance, international demand and supply, and competitive markets, as well as a direct link to the Harmonized System. The monthly, quarterly and yearly trade data from the most aggregated level to the

[Руководство пользователя](#)[Часто задаваемые вопросы](#)[Глоссарий](#)[Коды товаров](#)[Источники информации](#)[Service](#) [Product](#) Single Country Partner Region

a product code (optional)

Please enter a country/territory or region name (optional)

[Trade Indicators](#)[Yearly Time Series](#)[Quarterly Time Series](#)[Monthly Time Series](#)



TRADE MAP

Trade statistics for international business
Monthly, quarterly and yearly trade data

Другие
инструменты
ITC

Другая
информация

[Home & Search](#)[Data Availability](#)[Reference Material](#)[Other ITC Tools](#)[More](#)

Trade Map provides - in the form of tables, graphs and maps - indicators on export performance, international demand and competitive markets, as well as a directory of importing and exporting companies.

Trade Map covers 220 countries and territories and 5300 products of the Harmonized System. The monthly, quarterly and yearly data are available from the most aggregated level to the tariff line level.

Imports Exports

Service Product

Single Group

Please enter a keyword or a product code (optional)

Country Region

Afghanistan

Partner Region

Please enter a country/territory or region name (optional)

Trade Indicators

Yearly Time Series

Quarterly Time Series

Monthly Time Series



TRADE MAP

Trade statistics for international business development

Monthly, quarterly and yearly trade data. Import & export values, volumes, growth rates, market shares, e

[Home & Search](#)[Data Availability](#)[Reference Material](#)[Other ITC Tools](#)[More](#)

Trade Map provides - in the form of tables, graphs and maps - indicators on export performance, international demand, competitive markets, as well as a directory of importing and exporting companies.

Trade Map covers 220 countries and territories and 5300 products of the Harmonized System. The monthly, quarterly and yearly data are available from the most aggregated level to the tariff line level.

Imports Exports

Service Product

Single Group

Please enter a keyword or a product code (optional)

Country Region

Afghanistan

Partner Region

Please enter a country/territory or region name (optional)

Trade Indicators

Yearly Time Series

Quarterly Time Series

Monthly Time Series

Задаем поиск товара



1. по HS коду товара (если Вы уже знаете его)

Service **Product**

Single Group

Country Region

Trade Indicators Year

080810|

080810 - Fresh apples

[Advanced search](#)

[Companies](#)

2. по описанию товара на английском языке:

Service **Product**

Single Group

Country Region

Partner Region

Trade Indicators Year

fresh apples

0808 - Apples, pears and quinces, fresh

080810 - Fresh apples

0810 - Fresh strawberries, raspberries, blackberries, back, white or red currants, goose

081090 - Fresh tamarinds, cashew apples, jackfruit, lychees, sapodillo plums, passion f

[Advanced search](#)

[Companies](#)

Статистические данные внешнеторговых операций стран-торговых партнеров



TRADE MAP

Trade statistics for international business development
Monthly, quarterly and yearly trade data. Import & export values, volumes, growth rates, market shares, etc.



[Home & Search](#) [Data Availability](#) [Reference Material](#) [Other ITC Tools](#) [More](#)

Mrs. Hanna Syrchyna [English](#)

Trade Map provides - in the form of tables, graphs and maps - indicators on export performance, international demand, alternative markets and competitive markets, as well as a directory of importing and exporting companies. Trade Map covers 220 countries and territories and 5300 products of the Harmonized System. The monthly, quarterly and yearly trade flows are available from the most aggregated level to the tariff line level.

Imports Exports

Service Product

Single Group

Please enter a keyword or a product code (optional)

[Advanced search](#)

Country Region

Ukraine

[Advanced search](#)

Partner Region

Iran, Islamic Republic of

[Advanced search](#)

Trade Indicators

Yearly Time Series

Quarterly Time Series

Monthly Time Series

Companies

Показатели
торговли

Годовые
динамические
ряды

Квартальные
динамические
ряды

Месячные
динамические
ряды

Компании

Показатели торговли

Bilateral trade between Ukraine and Germany in 2016 Product: TOTAL All products

[Table](#)
[Graph](#)
[Map](#)
[Companies](#)
[Public tenders](#)
[FDI data](#)
[Standards](#)

Download:

 Rows per page [Default \(25 per page\)](#)

1 2 3 4

HS4	Product Code	Product Label	Select your indicators ▼											
			Ukraine's exports to Germany				Germany's imports from world			Ukraine's exports to world				
			Value in 2016, USD thousand ▼	Annual growth in value between 2012-2016, %, p.a. †	Share in Ukraine's exports, %	Equivalent ad valorem tariff faced by Ukraine †	Value in 2016, USD thousand	Annual growth in value between 2012-2016, %, p.a. †	Share in world imports, %	Value in 2016, USD thousand	Annual growth in value between 2012-2016, %, p.a. †	Share in world exports, %		
	TOTAL	All products	1,996,980	0	5		1,060,672,017	-3	7		36,838,978	-16	0	
	85	Electrical machinery and equipment and parts thereof, sound recorders and reproducers, television . . .	589,969	16	29	0		132,062,708	1	5		2,044,559	-11	0
	62	Articles of apparel and clothing accessories, not knitted or crocheted	146,084	-3	35	0		17,666,557	0	9		421,090	-3	0
	72	Iron and steel	118,581	-24	2	0		23,042,657	-7	8		7,123,069	-19	2
	44	Wood and articles of wood; wood charcoal	118,090	4	8	1		8,290,696	0	6		1,452,003	3	1
	26	Ores, slag and ash	116,695	19	5	0		6,473,493	-14	4		2,473,323	-16	2
	12	Oil seeds and oleaginous fruits; miscellaneous grains, seeds and fruit; industrial or medicinal . . .	108,625	-11	8	0		5,491,721	-5	6		1,356,397	-8	2
	84	Machinery, mechanical appliances, nuclear reactors, boilers; parts thereof	95,531	-6	7	0		136,801,659	-1	7		1,357,334	-22	0
	73	Articles of iron or steel	84,056	-5	12	0		21,140,140	-2	8		724,967	-31	0
	94	Furniture; bedding, mattresses, mattress supports, cushions and similar stuffed furnishings; . . .	69,050	30	18	0		20,359,419	3	9		377,194	-7	0
	10	Cereals	67,301	35	1	6		2,727,107	-4	3		5,477,923	0	6
	61	Articles of apparel and clothing accessories, knitted or crocheted	54,446	6	34	0		17,591,968	1	9		158,296	-6	0
	15	Animal or vegetable fats and oils and their cleavage products; prepared edible fats; animal . . .	48,786	17	1	0		4,344,669	-3	5		3,807,283	0	4
	02	Meat and edible meat offal	34,387	1,395	15	23		6,946,510	-4	6		233,215	-4	0
	04	Dairy produce; birds' eggs; natural honey; edible products of animal origin, not elsewhere . . .	26,202	21	10	15		7,575,264	-3	10		251,030	-19	0
	99	Commodities not elsewhere specified	20,210	-6	16			12,005,999	-3	4		127,931	-31	

List of indicators

Reference Material

Other TIC tools More

Standard indicators (latest available year)

Trend indicators

Product Group

Country Group

Partner Group

Value

Growth in value (last 5 years)

Share in country's trade

Growth in quantity (last 5 years) *

Share in world trade

Growth in value (last 2 years) *

Tariff faced/applied

Additional indicators

Trade balance *

Average distance of partner countries *

Quantity *

Market concentration *

Unit value *

Ease of doing business - World Bank ranking *

Ranking in world trade *

Number of non-tariff requirements *

Indicative potential trade *

CO2 emission *

Bilateral trade between Ukraine and Germany in 2016
Product: TOTAL All products

	Ukraine's exports to Germany				Germany's imports from world			
	Value in 2016, thousand	Annual growth in value p.a. i	Share in Ukraine's exports, %	Equivalent ad valorem tariff faced by Ukraine i	Value in 2016, USD thousand	Annual growth in value between 2012-2016, %, p.a. i	Share in world imports, %	Value in 2016, thousand
Equipment and parts thereof, producers, television...	1,996,980	0	5	0	1,060,672,017	-3	7	36,8
Things accessories, not knitted	589,969	16	23	0	132,062,708	1	5	2,0
...	146,084	-3	35	0	17,666,557	0	9	4
...	118,581	-24	2	0	23,042,657	-7	8	7,1
...; wood charcoal	118,090	4	8	1	8,290,696	0	6	1,4
...	116,695	19	5	0	6,473,493	-14	4	2,4
...fruits; miscellaneous grains, or medicinal...	108,625	-11	8	0	5,491,721	-5	6	1,3
...oliances, nuclear reactors,	95,531	-6	7	0	136,801,659	-1	7	1,3

Indicators marked with * are not available in the current table.

Cancel Default Save



Список показателей торговли

Стандартные показатели

- Стоимость
- Доля в торговом обороте страны
- Доля в мировой торговле
- Применяемые тарифы
- Торговый баланс
- Количество
- Стоимость единицы
- Рейтинг в мировой торговле
- Индикативный торговый потенциал

Трендовые показатели

- Прирост стоимости (за последние 5 лет)
- Прирост количества (за последние 5 лет)
- Прирост стоимости (за последние 2 года)

Дополнительные показатели

- Среднее расстояние до стран-партнеров
- Концентрация рынка
- Простота ведения бизнеса (рейтинг Всемирного банка)
- Количество нетарифных мер
- Выбросы CO₂



Показатели, отмеченные * недоступны для текущей таблицы

Типы показателей торговли (с точки зрения рынка)

Ситуация

Динамика

Возможности и конкурентная среда

List of importing markets for the product exported by Ukraine in 2016 (Mirror) ⁱ

Product: 1005 Maize or corn

Ukraine's exports represent 8.2% of world exports for this product, its ranking in world exports is 4

Table

Graph

Map

Companies

Rows per page Default (25 per page) ▼

1 2 3 4 5 6 7 8 9

Select your indicators ▼

Bilateral trade at 4-digit	Importers	Value exported in 2016 (USD thousand) ▼	Trade balance 2016 (USD thousand) ↓	Share in Ukraine's exports (%) ↓	Quantity exported in 2016	Quantity unit	Unit value (USD/unit) ↓	Growth in exported value between 2012-2016 (% p.a.) ↓	Growth in exported quantity between 2012-2016 (% p.a.) ↓	Growth in exported value between 2015-2016 (% p.a.) ↓	Ranking of partner countries in world imports ↓	Share of partner countries in world imports (%) ↓	Total imports growth in value of partner countries between 2012-2016 (% p.a.) ↓	Average distance between partner countries and all their supplying markets (km) ↓	Concentration of all supplying countries of partner countries ↓	Average tariff (estimated) faced by Ukraine (%) ↓
	Total	2,363,963	2,260,513	100	12,209,782	Tons	194	-7	0	-33		100	-6			
<input type="checkbox"/>	China	508,309	508,309	21.5	2,660,323	Tons	191		200	-42	15	2.1	-16	6,682	0.65	54.3
<input type="checkbox"/>	Egypt	438,112	438,112	18.5	1,697,019	Tons	231	-15	-19	-28	4	5	-6	7,805	0.25	0
<input type="checkbox"/>	Spain ⁱ	425,498	425,490	18	2,368,639	Tons	180	-14	-2	-19	6	4	-9	2,738	0.24	0
<input type="checkbox"/>	Italy ⁱ	231,575	231,575	9.8	1,250,017	Tons	185	2	18	10	8	2.9	-3	1,326	0.14	0
<input type="checkbox"/>	Netherlands ⁱ	199,187	199,147	8.4	1,083,652	Tons	184	9	25	-43	9	2.9	-9	3,294	0.14	0
<input type="checkbox"/>	Portugal ⁱ	116,896	116,896	4.9	651,712	Tons	179	-18	-7	-19	23	1.2	-9	3,771	0.16	0
<input type="checkbox"/>	Belgium	86,905	86,905	3.7	478,486	Tons	182	-5	11	200	24	1.1	-12	909	0.29	0
<input type="checkbox"/>	Germany ⁱ	57,738	56,616	2.4	305,378	Tons	189	36	56	-26	14	2.2	-7	912	0.22	0
<input type="checkbox"/>	Ireland	51,892	51,892	2.2	284,908	Tons	182	18	34	-5	37	0.6	4	3,412	0.18	0
<input type="checkbox"/>	Lebanon	35,244	35,244	1.5	182,898	Tons	193	-15	-3	-4	51	0.3	-3	2,166	0.3	0.9
<input type="checkbox"/>	United Kingdom ⁱ	34,355	34,355	1.5	186,592	Tons	184	-23	-12	-19	22	1.2	-6	2,891	0.16	0
<input type="checkbox"/>	India	31,407	31,407	1.3	161,348	Tons	195				78	0.1	93	6,994	0.61	9.3
<input type="checkbox"/>	Poland	22,465	22,404	1	151,472	Tons	148	10	23	-10	44	0.4	-6	2,402	0.16	0
<input type="checkbox"/>	Algeria	20,823	20,823	0.9	115,504	Tons	180	-13	-2	-23	12	2.5	-4	8,955	0.43	5
<input type="checkbox"/>	Korea, Republic of	17,771	17,771	0.8	92,164	Tons	193	-38	-31	-95	3	6.2	-8	13,248	0.29	424.4
<input type="checkbox"/>	Belarus	16,683	16,659	0.7	24,168	Tons	690	-16	-27	20	73	0.1	-4	883	0.21	0
<input type="checkbox"/>	South Africa	12,367	12,367	0.5	75,367	Tons	164	-18	-14		16	2.1	89	10,167	0.33	0
<input type="checkbox"/>	Cyprus	8,728	8,728	0.4	44,563	Tons	196	-7	8	153	77	0.1	-7	1,585	0.2	0
<input type="checkbox"/>	Japan	8,238	8,238	0.3	41,866	Tons	197	-55	-50	-90	1	10.1	-13	12,077	0.6	16
<input type="checkbox"/>	Jordan	5,147	5,147	0.2	12,151	Tons	424	-35	-39	-50	38	0.6	-6	11,516	0.57	0
<input type="checkbox"/>	Greece ⁱ	4,202	4,191	0.2	21,905	Tons	192	-16	-4	3	46	0.4	2	1,398	0.16	0

Ситуация

Динамика

Возможности и конкурентная среда

Перечень рынков импорта товара, экспортированного Украиной в 2016 году (Зеркальные данные)

Товар: 1005 Кукуруза

Украина занимает 4 место в мировом рейтинге экспортеров, украинский экспорт составляет 8,2% мирового экспорта

Выберите нужные показатели

Импортеры	Выберите нужные показатели														
	Стоимость экспорта, 2016 г., тыс. USD	Торговый баланс, 2016 г., тыс. USD	Доля в украинском экспорте, %	Объем экспорта, 2016 г.	Ед. изм.	Цена единицы товара, USD/ед.	Рост стоимости экспорта в 2012-2016 гг., % в год	Рост объема экспорта в 2012-2016 гг., % в год	Рост стоимости экспорта в 2015-2016 гг., % в год	Рейтинг стран-партнеров в мировом импорте	Доля стран-партнеров в мировом импорте, %	Общий прирост импорта стран-партнеров в стоимостном выражении в 2012-2016 гг., % в год	Среднее расстояние между странами-партнерами и всеми рынками, с которыми к ним идут поставки, км	Концентрация всех стран-поставщиков для стран-партнеров	Среднее значение ввозной пошлины, применяемой к товарам из Украины (%)
Все страны	2,363,963	2,260,513	100	12,209,782	т	194	-7	0	-33		100	-6			
Китай	508,309	508,309	21.5	2,660,323	т	191		200	-42	15	2.1	-16	6,682	0.65	54.3
Египет	438,112	438,112	18.5	1,897,019	т	231	-15	-19	-29	4	5	-6	7,805	0.25	0
Испания	425,498	425,490	18	2,368,639	т	180	-14	-2	-19	6	4	-9	2,738	0.24	0
Италия	231,575	231,575	9.8	1,250,017	т	185	2	18	10	8	2.9	-3	1,326	0.14	0
Голландия	199,187	199,147	8.4	1,083,652	т	184	9	25	-43	9	2.9	-9	3,294	0.14	0
Португалия	116,896	116,896	4.9	651,712	т	179	-18	-7	-19	23	1.2	-9	3,771	0.16	0
Бельгия	86,905	86,905	3.7	478,486	т	182	-5	11	200	24	1.1	-12	909	0.29	0
Германия	57,738	56,616	2.4	305,378	т	189	36	56	-26	14	2.2	-7	912	0.22	0
Ирландия	51,892	51,892	2.2	284,908	т	182	18	34	-5	37	0.6	4	3,412	0.18	0
Ливан	35,244	35,244	1.5	182,898	т	193	-15	-3	-4	51	0.3	-3	2,166	0.3	0.9
Соединённое Королевство	34,355	34,355	1.5	186,592	т	184	-23	-12	-19	22	1.2	-6	2,891	0.16	0
Индия	31,407	31,407	1.3	161,348	т	195				78	0.1	93	6,994	0.61	9.3
Польша	22,465	22,404	1	151,472	т	148	10	23	-10	44	0.4	-6	2,402	0.16	0
Алжир	20,823	20,823	0.9	115,504	т	180	-13	-2	-23	12	2.5	-4	8,955	0.43	5
Республика Корея	17,771	17,771	0.8	92,164	т	193	-38	-31	-95	3	6.2	-8	13,248	0.29	424.4

Типы показателей торговли (с точки зрения товара)



Ситуация

Динамика

Возможности и конкурентная среда

List of products at 4 digits level exported by Ukraine in 2016 (Mirror)

Public tenders FDI data Standards

Table Graph Map Companies

Rows per page Default (25 per page)

1 2 3 4 5 6 7 8 9 10

Select your indicators

HS6	Code	Product label	Value exported in 2016 (USD thousand)	Trade balance 2016 (USD thousand)	Annual growth in value between 2012-2016 (% p.a.)	Annual growth in quantity between 2012-2016 (% p.a.)	Annual growth in value between 2015-2016 (% p.a.)	Annual growth of world imports between 2012-2016 (% p.a.)	Share in world exports (%)	Ranking in world exports	Average distance of importing countries (km)	Concentration of importing countries
	TOTAL	All products	36,838,978	-1,443,549	-16		-10	-4	0.2	51	2,814	0.8
	1512	Sunflower-seed, safflower or cotton-seed oil and fractions thereof, whether or not refined, . . .	3,533,520	3,512,553	-1	10	14	-4	37.1	1	3,971	0.1
	1001	Wheat and meslin	2,672,988	2,670,372	14	34	30	-7	7.4	6	5,994	0.1
	1005	Maize or corn	2,363,963	2,260,513	-7	0	-33	-6	8.2	4	3,378	0.1
	2801	Iron ores and concentrates, incl. roasted iron pyrites	2,314,380	2,258,809	-16	4	-19	-17	3.2	5	3,881	0.2
	7207	Semi-finished products of iron or non-alloy steel	2,217,298	2,205,726	-22	-10	-14	-13	14.2	2	1,884	0.1
	7208	Flat-rolled products of iron or non-alloy steel, of a width >= 600 mm, hot-rolled, not clad, . . .	1,483,399	1,409,100	-20	-11	-3	-10	4.1	8	1,753	0.0
	2308	Oilseeds and other solid residues, whether or not ground or in the form of pellets, resulting . . .	834,875	832,372	0	1	0	-7	16.6	2	2,283	0.0
	7202	Ferro-alloys	722,248	673,394	-10	1	-22	-7	3.8	8	2,227	0.0
	8544	Insulated "incl. enamelled or anodised" wire, cable "incl. coaxial cable" and other insulated . . .	1,105,678	684,090	4	4	8	0	1	24	1,740	0.2
	1201	Soyas beans, whether or not broken	842,143	638,478	-3	5	-7	-2	1.2	7	1,947	0.2
	7201	Pig iron and spiegeleisen, in pigs, blocks or other primary forms	602,128	601,552	-14	1	0	-14	17	2	4,446	0.2
	4407	Wood sawn or chipped lengthwise, sliced or peeled, whether or not planed, sanded or end-jointed, . . .	494,301	487,981	15	20	9	2	1.4	16	1,612	0.0
	7214	Bars and rods, of iron or non-alloy steel, not further worked than forged, hot-rolled, hot-drawn . . .	490,029	439,594	-16	-9	3	-10	4	7	2,229	0.1
	2402	Cigars, cheroots, cigarillos and cigarettes of tobacco or of tobacco substitutes	511,083	403,821	38		19	-2	2.1	15	6,313	0.6
	1003	Barley	393,766	392,696	-10	-9	-42	-8	6.7	6	3,435	0.1
	2818	Artificial corundum, whether or not chemically defined; aluminium oxide; aluminium hydroxide	399,615	391,856	-6	1	-16	-2	3.1	9	1,099	0.9
	1205	Rape or colza seeds, whether or not broken	375,761	354,286	-19	-11	-35	-8	4.1	6	2,029	0.1
	7213	Bars and rods of iron or non-alloy steel, hot-rolled, in irregularly wound coils	351,326	341,136	-16	-1	3	-12	4.8	8	3,617	0.0
	7209	Flat-rolled products of iron or non-alloy steel, of a width of >= 600 mm, cold-rolled "cold-reduced", . . .	311,824	280,551	-7	7	-11	-10	2.4	12	2,161	0.0
	7304	Tubes, pipes and hollow profiles, seamless, of iron or steel (excluding products of cast iron)	309,566	266,973	-26	-20	-20	-14	1.6	18	2,384	0.1
	7216	Angles, shapes and sections of iron or non-alloy steel, n.e.s.	275,205	253,431	-24	-13	-21	-9	2.6	12	1,210	0.4
	2718	Electrical energy	246,930	230,739	-19	0	-47	-10	1	25	953	0.1
	8411	Turbojets, turbopropellers and other gas turbines	247,803	206,698	-22	5	-46	3	0.2	30	1,370	0.6

Перечень товаров (коды HS4), экспортированных Украиной в 2016 году (Зеркальные данные)

Код	Описание товара	Выберите нужные показатели									
		Стоимость экспорта, 2016 г., тыс. USD	Торговый баланс, 2016 г., тыс. USD	Ежегодный рост стоимости, 2012-2016 гг., % в год	Ежегодный рост объема, 2012-2016 гг., % в год	Ежегодный рост стоимости, 2015-2016 гг., % в год	Ежегодный рост мирового импорта, 2012-2016 гг., % в год	Доля в мировом экспорте, %	Рейтинг в мировом экспорте	Среднее расстояние до стран-импортеров, км	Концентрация стран-импортеров
ВСЕГО	Все товары	36,838,978	-1,443,549	-16		-10	-4	0.2	51	2,814	0.04
1512	Масло подсолнечное, сафлоровое или хлопковое и их фракции...	3,533,520	3,512,553	-1	10	14	-4	37.1	1	3,971	0.17
1001	Пшеница и меслин	2,672,986	2,670,372	14	34	30	-7	7.4	6	5,994	0.11
1005	Кукуруза	2,363,963	2,260,513	-7	0	-33	-6	8.2	4	3,378	0.14
2601	Руды и концентраты железные, включая обожженный пирит	2,314,380	2,258,809	-16	4	-19	-17	3.2	5	3,881	0.22
7207	Полуфабрикаты из железа или нелегированной стали	2,217,286	2,205,726	-22	-10	-14	-13	14.2	2	1,864	0.17
7208	Прокат плоский из железа или нелегированной стали шириной ≥ 600 мм	1,463,399	1,409,100	-20	-11	-3	-10	4.1	8	1,753	0.07
2306	Жмыхи и другие твердые остатки, получаемые при извлечении растительных жиров или масел...	834,875	832,372	0	1	0	-7	15.6	2	2,283	0.09
7202	Ферросплавы	722,248	673,394	-10	1	-22	-7	3.6	8	2,227	0.09
8544	Провода изолированные, кабели	1,105,678	664,990	4	4	8	0	1	24	1,740	0.23
1201	Соевые бобы, дробленые или недробленые	642,143	638,478	-3	5	-7	-2	1.2	7	1,947	0.24
7201	Чугун переделный и зеркальный в чушках, болванках...	602,128	601,552	-14	1	0	-14	17	2	4,446	0.24
4407	Лесоматериалы распиленные или расколотые вдоль...	494,301	487,981	15	20	9	2	1.4	16	1,612	0.09
7214	Прутки из железа или нелегированной стали, без дальнейшей обработки, кромековки, горячей прокатки, горячего волочения	490,029	439,594	-16	-9	3	-10	4	7	2,229	0.15
2402	Сигары, сигары с обрезанными концами, сигариллы и сигареты из табака или его заменителей	511,063	403,821	36		19	-2	2.1	15	6,313	0.52
1003	Ячмень	393,766	392,696	-10	-9	-42	-8	6.7	6	3,435	0.2

Показатели торговли. Совет №1

Если нажать на ярлык *i*, откроется окно с подробной информацией о данном показателе

Public tenders FDI data Tariff data Standards

Rows per page Default (25 per page)

1 2 3 4 5 6 7 8 9 10 ...

Trade Indicators							
Annual growth in quantity between 2011-2015 (% p.a.)	Annual growth in value between 2014-2015 (%)	Annual growth of world imports between 2014-2015 (%)	Share in world exports	Ranking in world exports	Average distance of importing	Concentration of importing	Country
-13							
-18							
17							
-56							
-23							
-4							
		0	11	0	58	2,649	1
-3	-2	-18	-1	0.8	18	1,081	1

Notes

The concentration is based on the Herfindahl index. It is calculated by squaring the share of each country in the selected market and by summing the resulting numbers

$$H = \sum_{i=1}^N s_i^2$$

where S_j is the share of the country i in the market, and N is the number of countries.

The Herfindahl Index (H) ranges from $1 / N$ to one.

Example: 3 countries ($N=3$), first country has 50% market share, second and third each 25% market share.

Range of values for the index: $[1/N, 1] = [0.33, 1]$

Показатели торговли. Совет №2

Чтобы просмотреть всю таблицу, настройте количество отображаемых на странице строк в закладке

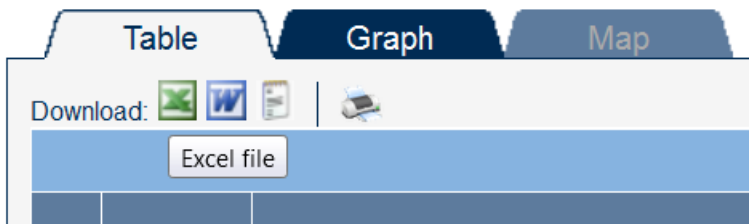
Rows per page/ Строки на странице

Public tenders FDI data Tariff data Standards

Rows per page Default (25 per page) ▾

- Default (25 per page)
- 50 per page
- 100 per page
- 200 per page
- 300 per page

<u>Growth of exports between</u> (% p.a.)	<u>Share in world exports</u> (%)	<u>Ranking in world exports</u> ⓘ	<u>Average distance to import countries</u> (km) ⓘ	<u>countries</u> ▾ ⓘ
-2	0.2	53	2,568	0.04
4	0	94	920	1












Если таблица содержит более 300 строк, скачайте ее в MS Word или MS Excel.

Показатели торговли. Совет №3

Для детализации товарного кода, кликните на значок 





Table | Graph | Map



Download:    

HS6	Code	Product label  
	TOTAL	All products
	1512	Sunflower-seed, safflower or cotton-seed oil and fractions thereof, whether or not refined, ...
	1005	Maize or corn
	7207	Semi-finished products of iron or non-alloy steel

List of products at 6 digits level
detailed products in the following category: 1512 Sunflower-seed, safflower

Table | Graph | Map | Companies

Download:    

HS8	Code	Product label  	Exported value 2015 (USD thousand) ▼	Trade balance 2015 (USD thousand) ⓘ	Annual growth in value between 2011-2015 (% p.a.) ⓘ
	TOTAL	All products	38,127,040	610,887	-13
	151211	Crude sunflower-seed or safflower oil	2,792,496	2,792,492	-2
	151219	Sunflower-seed or safflower oil and their fractions, whether or not refined, but not chemically ...	231,054	228,747	-3
	151221	Crude cotton-seed oil		-2	
	151229	Cotton-seed oil and its fractions, whether or not refined, but not chemically modified (excluding ...		-10	

Sources: ITC calculations based on [UN.COMTRADE](#) statistics.

Создание групп стран и групп товаров



TRADE MAP

Trade statistics for international business development
Monthly, quarterly and yearly trade data. Import & export values, volumes, growth rates, market shares, etc.



[Home & Search](#) [Data Availability](#) [Reference Material](#) [Other ITC Tools](#) [More](#)

Mrs. Hanna Syrchyna [English](#)

Trade Map provides - in the form of tables, graphs and maps - indicators on export performance, international de competitive markets, as well as a directory of importing and exporting companies.

Trade Map covers 220 countries and territories and 5300 products of the Harmonized System. The monthly, quar available from the most aggregated level to the tariff line level.

[Manage my country groups](#)

[Manage my product groups](#)

[Logout](#)

[Imports](#) [Exports](#)

при постоянной работе с платформой Trade Map позволяет ускорить поиск информации

Mrs. Hanna Syrchyna [English](#)

- [Manage my country groups](#)
- [Manage my product groups](#)
- [Logout](#)

- Управление созданными мною группами стран
- Управление созданными мною группами товаров
- Выход из аккаунта

Создание группы стран «Ukraine's neighbors/ Соседи Украины»

Manage my country groups

New group name :

Change existing groups :

Select from Standard Country Groups
 Select from your own Country Groups
 Select from Individual Countries

Paraguay
Peru
Philippines
Pitcairn
Portugal
Qatar
Rwanda
Saint Helena
Saint Kitts and Nevis
Saint Lucia
Saint Vincent and the Grenadines
Samoa
Sao Tome and Principe

Selected Countries / Groups

Belarus
Bulgaria
Georgia
Hungary
Moldova, Republic of
Poland
Romania
Russian Federation
Slovakia
Turkey

Создание группы товаров «Agricultural products/ Сельхозпродукция»

Manage my Product groups

The Group **Agriculture** has been successfully created

New group name :

Create

Change existing groups :

Modify

Delete

Group Level : 2D 4D 6D

Select from Standard Product Groups
Select from your own Product Groups
Select from products

- 01 - Live animals
- 02 - Meat and edible meat offal
- 03 - Fish and crustaceans, molluscs and other aquatic invertebrates
- 04 - Dairy produce; birds' eggs; natural honey; edible products of animal origin
- 05 - Products of animal origin, not elsewhere specified or included
- 06 - Live trees and other plants; bulbs, roots and the like; cut flowers and orn
- 07 - Edible vegetables and certain roots and tubers
- 08 - Edible fruit and nuts; peel of citrus fruit or melons
- 09 - Coffee, tea, maté and spices



Selected Products / Groups

- 01 - Live animals
- 02 - Meat and edible meat offal
- 03 - Fish, crustaceans, molluscs, aquatic invertebrates nes
- 04 - Dairy products, eggs, honey, edible animal product nes
- 05 - Products of animal origin, nes
- 06 - Live trees, plants, bulbs, roots, cut flowers etc
- 07 - Edible vegetables and certain roots and tubers
- 08 - Edible fruit, nuts, peel of citrus fruit, melons
- 09 - Coffee, tea, mate and spices
- 10 - Cereals
- 11 - Milling products, malt, starches, inulin, wheat gluten
- 12 - Oil seed, oleagic fruits, grain, seed, fruit, etc, nes
- 13 - Lac, gums, resins, vegetable saps and extracts nes
- 14 - Vegetable plaiting materials, vegetable products nes
- 15 - Animal vegetable fats and oils, cleavage products, etc

Доля стран-соседей в украинском экспорте сельхозпродукции

Home & Search Data Availability Reference Material Other ITC Tools More

Mr. Dmitry KNIACHIN English

Product: All products in the group

Country: Ukraine

Partner: All

Product Group: Agriculture

Country Group: None

Partner Group: Ukraine's neighbors

other criteria Exports Yearly time series by country Direct data Share in value in % US Dollar

List of importing markets from Ukraine's neighbors for a product group exported by Ukraine
Product group: Agriculture

Unit: %

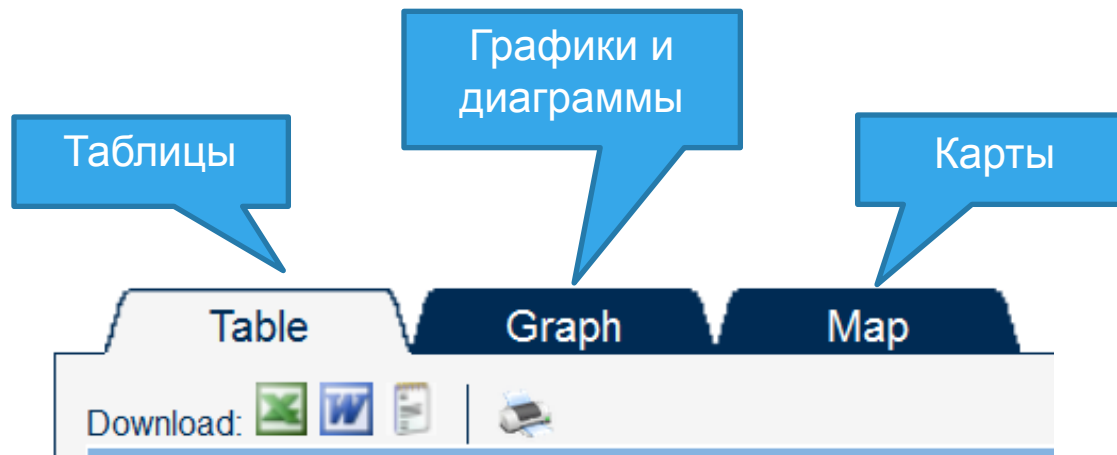
Table Graph Map Companies

Public tenders FDI data Tariff data Standards

Download: [Icons] Time Period (number of columns): 5 per page Rows per page: Default (25 per page)

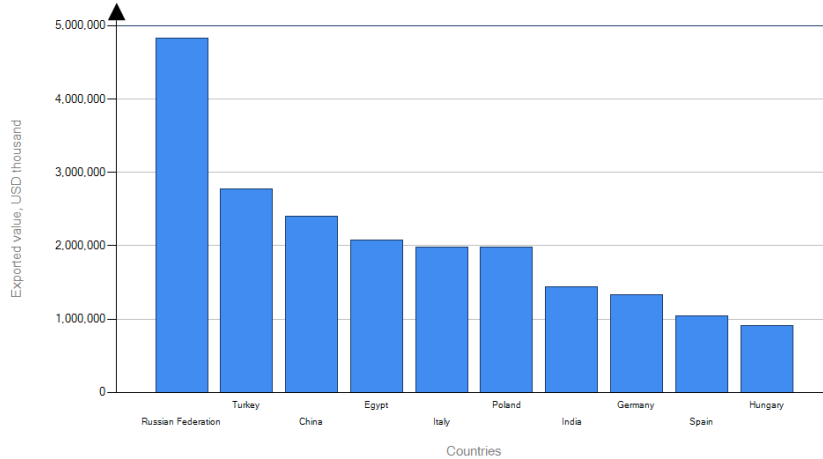
Bilateral 2 digits	Importers	Share in value in Ukraine's exports, % in 2011	Share in value in Ukraine's exports, % in 2012	Share in value in Ukraine's exports, % in 2013	Share in value in Ukraine's exports, % in 2014	Share in value in Ukraine's exports, % in 2015
	World	100	100	100	100	100
	Ukraine's neighbors Aggregation	34.7	25	25.2	19.5	16.3
	Turkey	6.9	4.2	4	4	5.2
	Poland	3.5	3.5	3.1	3.2	2.9
	Belarus	3.1	2.4	2.9	3.1	2.7
	Russian Federation	15.8	11.2	11.4	5.5	1.9
	Georgia	2.5	1.3	1.5	1.5	1.5
	Moldova, Republic of	2.2	1.7	1.8	1.6	1.3
	Romania	0	0.1	0.2	0.3	0.4
	Hungary	0.3	0.3	0.2	0.3	0.2
	Bulgaria	0.1	0.1	0.1	0.1	0.2
	Slovakia	0.2	0.1	0.1	0.1	0.1

Визуализация полученных данных

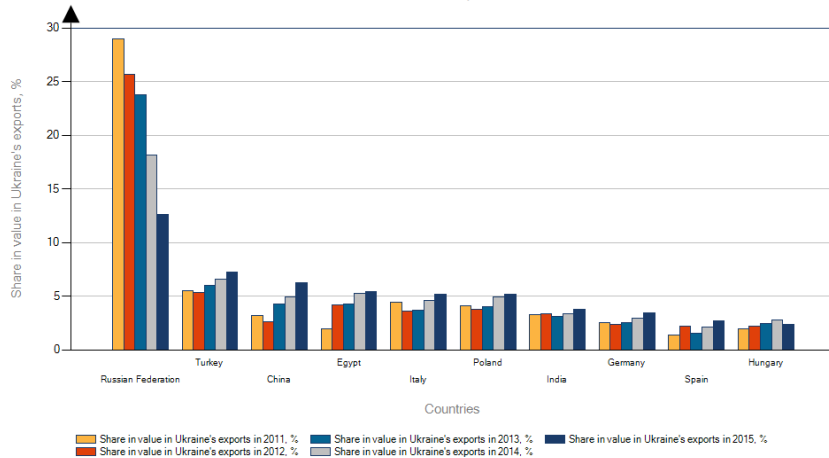


1. Графики

List of importing markets for a product exported by Ukraine in 2015
Product : TOTAL All products

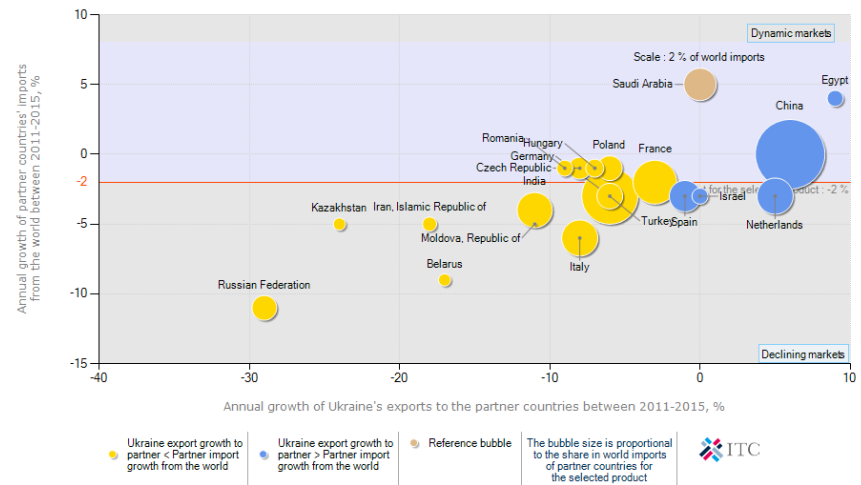


List of importing markets for a product exported by Ukraine
Product: TOTAL All products

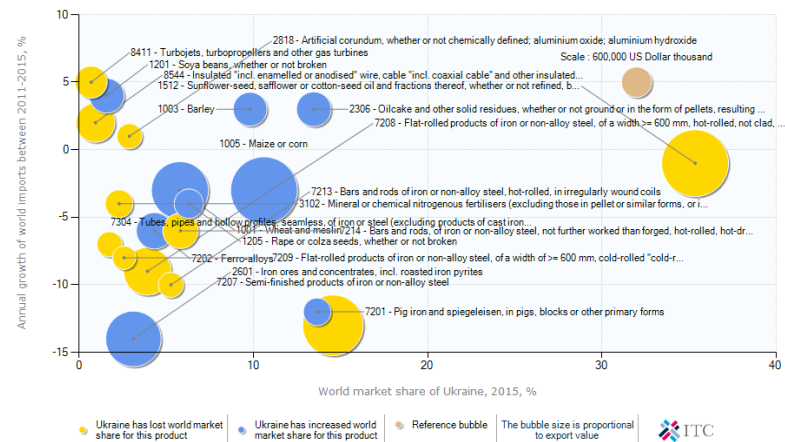


2. Пузырьковые диаграммы

Growth in demand for a product exported by Ukraine in 2015
Product : TOTAL All products

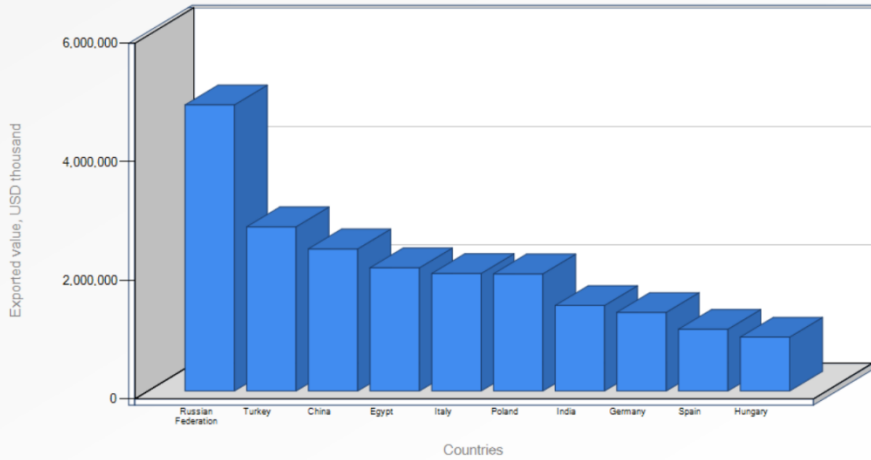


Size of national supply and growth of international demand for products exported by Ukraine in 2015

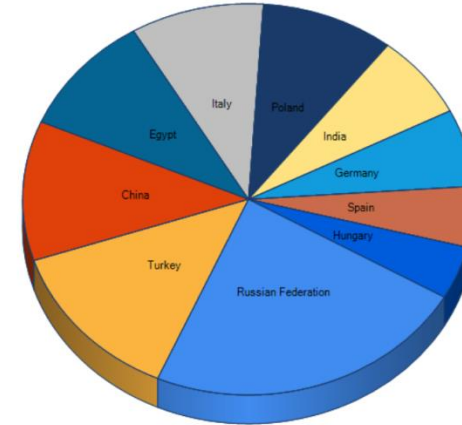


Дополнительные возможности

List of importing markets for a product exported by Ukraine in 2015
Product : TOTAL All products



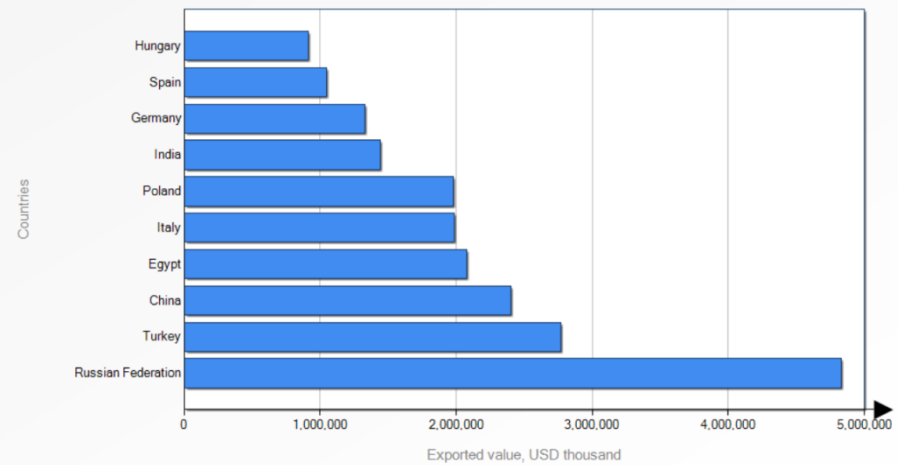
List of importing markets for a product exported by Ukraine in 2015
Product : TOTAL All products



List of importing markets for a product exported by Ukraine in 2015
Product : TOTAL All products

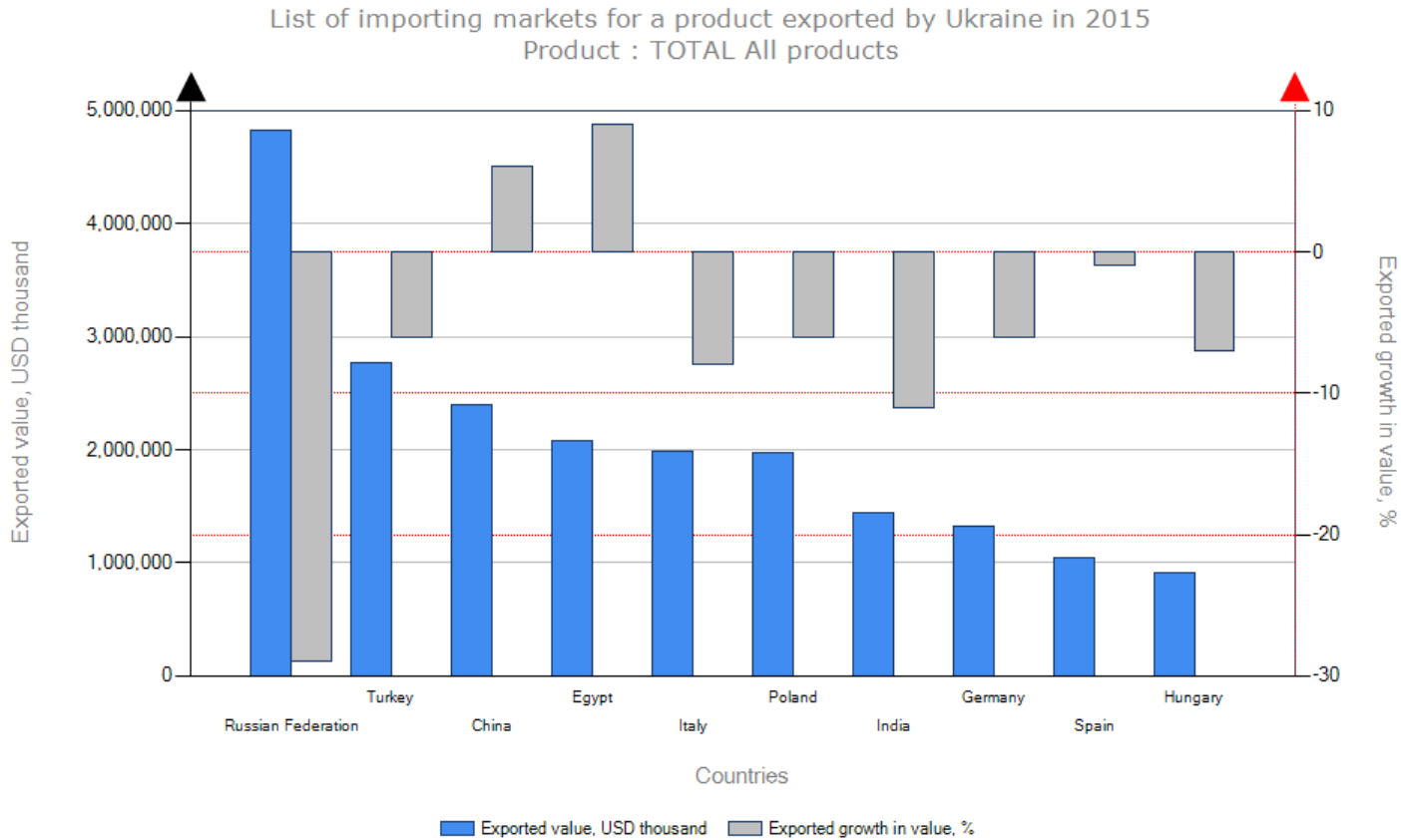


List of importing markets for a product exported by Ukraine in 2015
Product : TOTAL All products



Дополнительные возможности

Совмещение отчетов по нескольким показателям в одном графике



Визуалізація с помощью карты

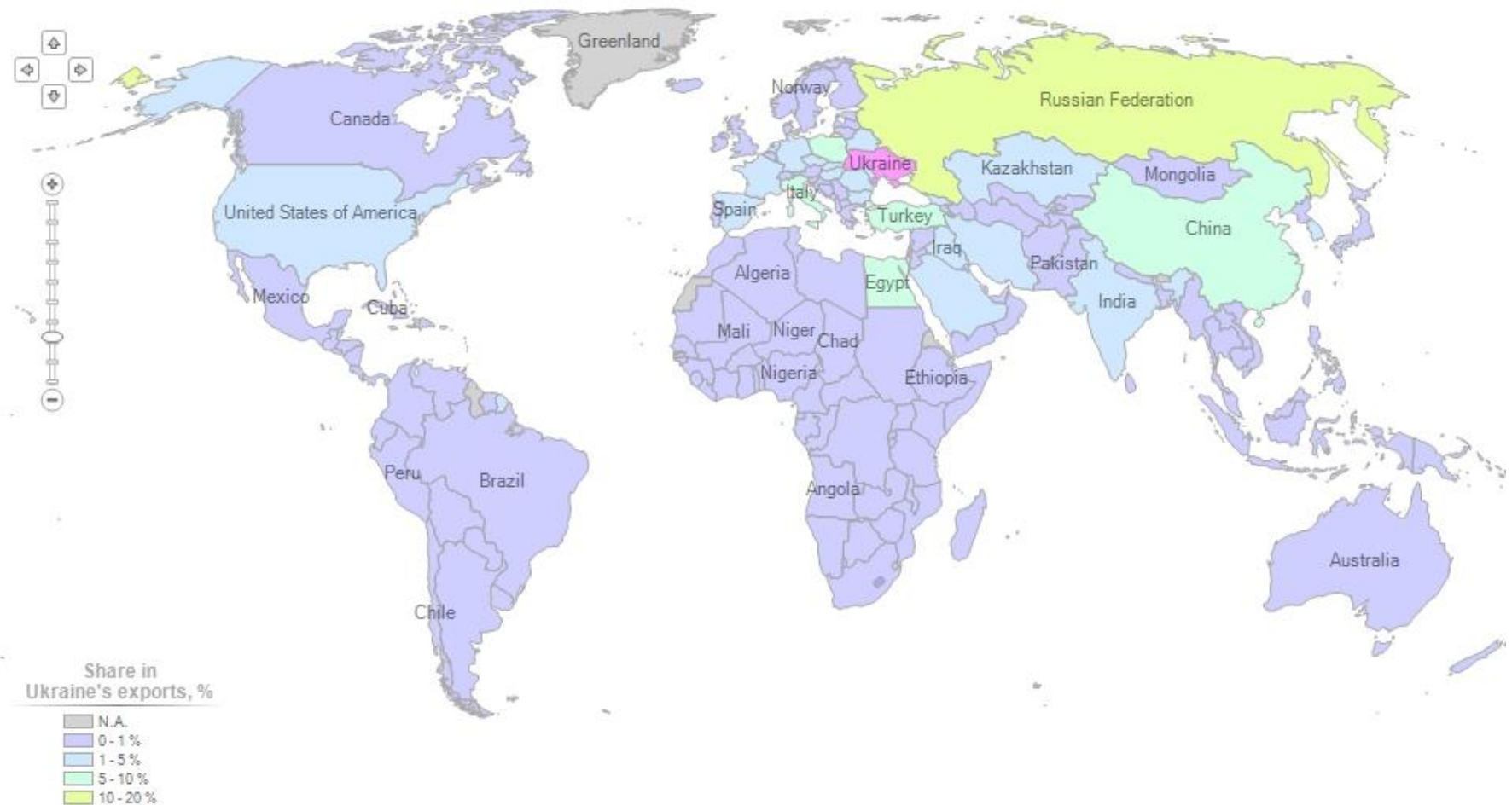
Table

Graph

Map

List of importing markets for a product exported by Ukraine in 2015

Product : TOTAL All products

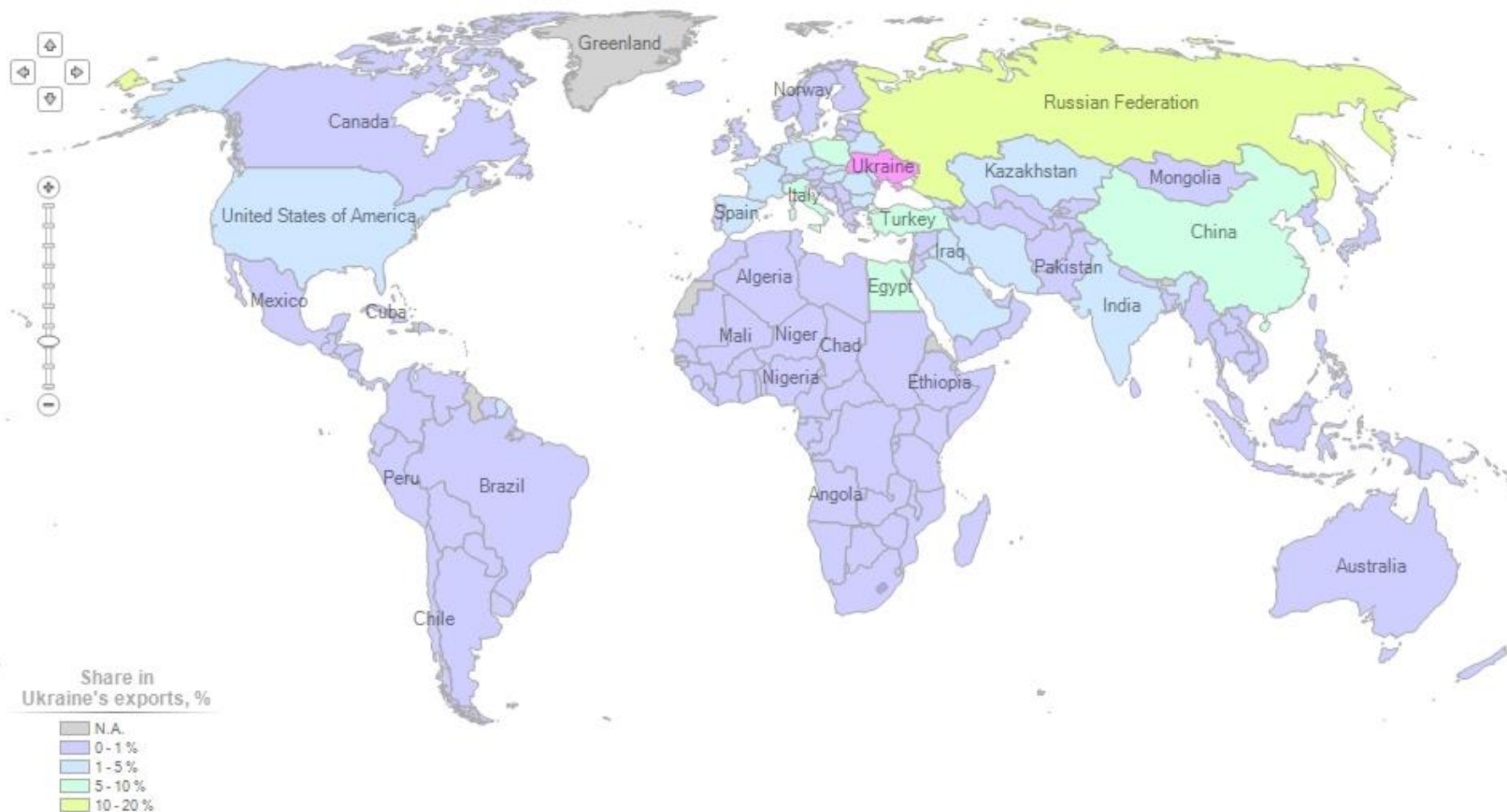


Дополнительные возможности

Покажите, в какие страны экспортируется рассматриваемый товар

List of importing markets for a product exported by Ukraine in 2015

Product : TOTAL All products

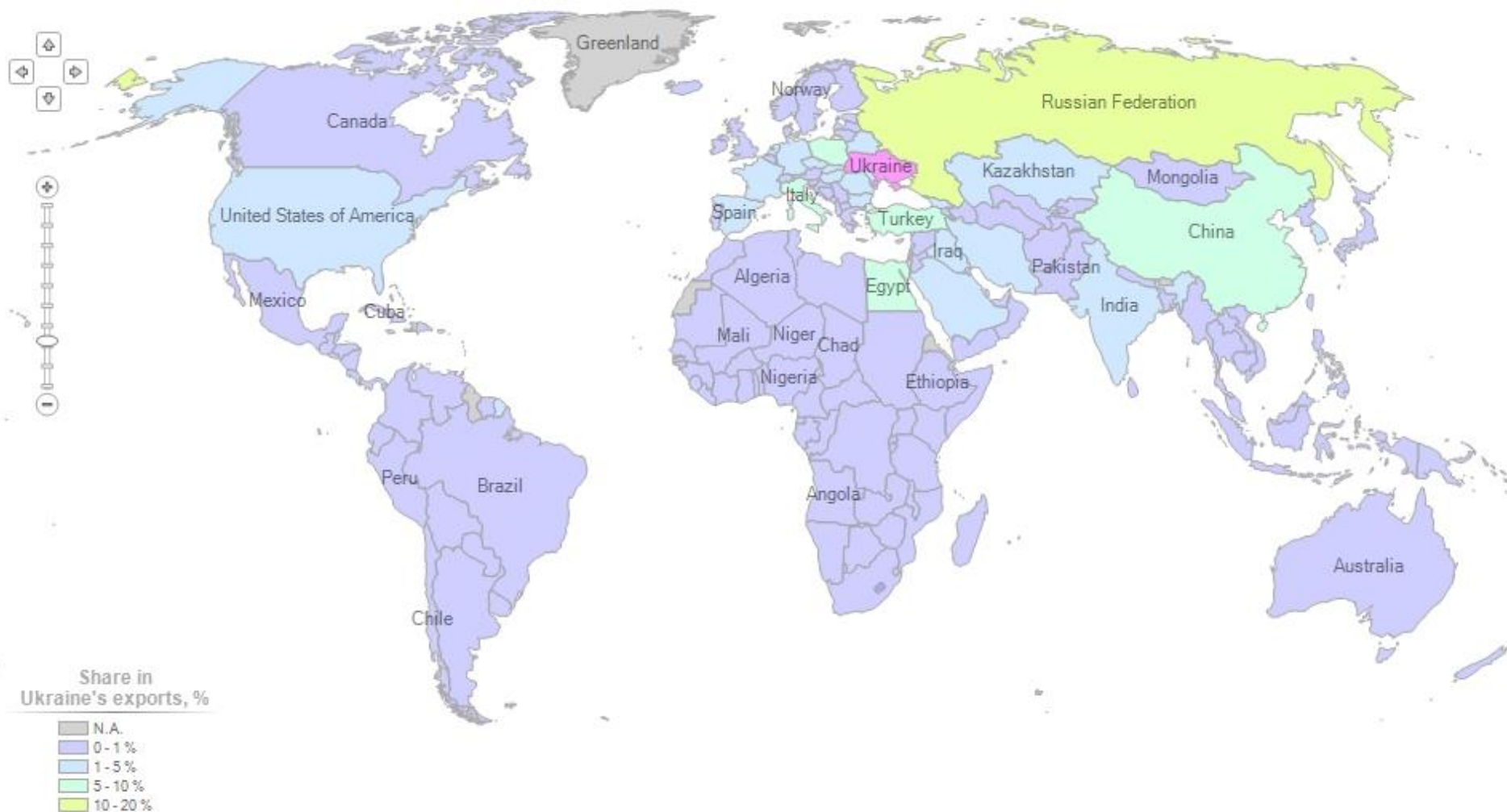


Дополнительные возможности

Совмещение статистики по нескольким показателям на одной карте

List of importing markets for a product exported by Ukraine in 2015

Product : TOTAL All products





Швеція
Sverige



Страница проекта www.tradeproject.com.ua

Страница в Facebook <https://www.facebook.com/ITCUkraine>

Алёна Коломойцева, национальный менеджер проекта ИТС в Украине

+38 050 95 777 86 • itcukraine@intracen.org

Вопросы и комментарии направляйте на hsyrchyna@intracen.org

+38 067 290 96 61 • Анна Сырчина, ассистент проекта ИТС